



# Your fundraising profit is ready to hop into your basket

## EARN UP TO 25% PROFIT WITH PURDYS EASTER TREATS AND REACH YOUR FUNDRAISING GOALS FASTER!

It takes *minimal* effort to earn LOTS of profit. Join *thousands* of successful Coordinators. Over 88% of campaigns exceed their fundraising goals.\*

### Create Your Fundraising Campaign

**Returning Coordinator?** Log in using the customer number and password from your previous year.  
**New Coordinator?** Register at [fundraising.purdys.com](https://fundraising.purdys.com).

### Top Tips

**Create a friendly competition between your participants using our Teams Feature.** We've done the math, and fundraisers who've used our Teams Feature see 65% increase in their sales!  
**Run a 2–3-week online campaign.** That's the length of time with the highest success rates!

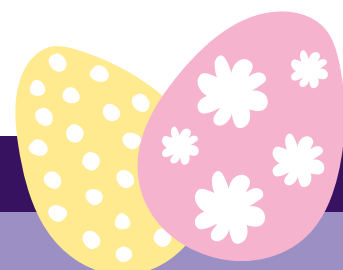
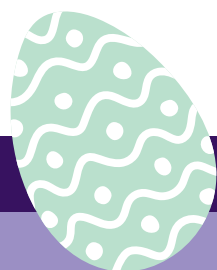
### Start Earning Profit

Invite supporters to join your campaign by sharing a unique URL link. They can place their order online on your own personalized webpage or by browsing through the catalogue. They get great chocolates crafted in Canada, and you earn up to 25% in fundraising profit!

For helpful tools and resources, check out the Coordinator Success Guide on your campaign dashboard.

We'll check in with you again in the next few weeks. But you can always check out our FAQ section for more information or contact us directly for assistance. We're here to help!

 CANADA'S CHOCOLATIER SINCE 1907



 1.888.478.7397 ext. 1

 [fundraising@purdys.com](mailto:fundraising@purdys.com)

 [fundraising.purdys.com](https://fundraising.purdys.com)

\*Based on 2020 Christmas Fundraising Campaigns